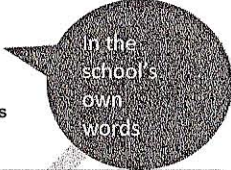


**University of Hartford**  
**Barney School of Business (West Hartford, CT)**

The Barney School of Business prepares individuals to be leaders and decision-makers who are globally aware and socially responsible by creating a student-focused learning environment that emphasizes effective, high quality teaching and learning; engaging in a broad range of scholarly activities that enhance and strengthen our teaching and provide intellectual stimulation to our faculty; and maintaining strong relationships with business, nonprofit, and government entities to facilitate their interaction with our students and faculty in a wide variety of activities.



**Highlights Inside the Classroom**

**CORE COURSES:**

**Leadership and Management**

This course examines how individuals can achieve goals in traditional and continuous improvement work environments. Emphasis is placed on understanding how personal, group, and organizational factors influence individual success and satisfaction. The team project includes an ethical analysis of leaders and time devoted to ethics and Corporate Social Responsibility.

**Performance Analysis**

This course demonstrates how corporations extract information from accounting, finance, operations, and marketing, analyze the results, and plan for future activities. Topics include activity-based costing, management decision making and pricing in the global economy, decentralization issues, balanced scorecard, financial performance measures and budgeting, and incentive and ethical implications of compensation systems.

**ELECTIVE COURSES:**

**Cases in Business Ethics**

This course offers an advanced study and ethical concerns in business. By studying the writings of leading scholars and examining contemporary cases and issues in business ethics, students will learn how to integrate business and managerial decisions with social and moral considerations. Specific topics include theories of ethics; cases in corporate social responsibility, ethical issues and cases in investment, in marketing, in the environment, in employment, and in global business.

**Urban and Regional Economics**

This course is an introduction to the study of where firms and consumers choose to locate, and how and why they make their choices. The course covers issues related to how environmental quality makes cities more desirable to live in, and in turn, how it influences city size. In addition, green building, alternative energy sources, and the environment are discussed.

**University of Hartford**



**Highlights Outside the Classroom**

**Extracurricular Activities**

**ACTIVITIES AND PROGRAMS**

**Leadership and Civic Engagement** A speaker with experience in ethical issues related to the Human Genome Project came to speak at the university. She discussed her involvement with hospital and health department review boards. The talk was followed by a general discussion and a question and answer session around committees wrestling with ethical issues related to patient care.

**Ellsworth Fellow Speaker - Green Investing** Jack Robinson met with students, faculty, and staff to talk about his firm's philosophy, which is defined by a commitment to investing in companies that have a track record of being environmentally responsible. Robinson told members of the Barney community that is possible for companies to combine superior financial performance with social and environmental values.



Relevant Coursework Available



Relevant Coursework in Core



Relevant Courses on For-Profit Impact

